THE HAND SAVER

Silicone Glove
Use before and after hand-roughening work. Smooths and soothes as it helps protect against dirt and grime. Men love it, too!
2.25 oz. net wt. Reg. $2.50

LESS THAN HALF PRICE 99¢

Save $1.51

AVON GUARANTEE

If for any reason whatsoever an Avon product is not found satisfactory, it will be cheerfully exchanged or the full purchase price will be immediately refunded upon its return to us or to your Representative.

James E. Preston
President

NOW YOU MAY CHARGE IT. VISA MasterCard

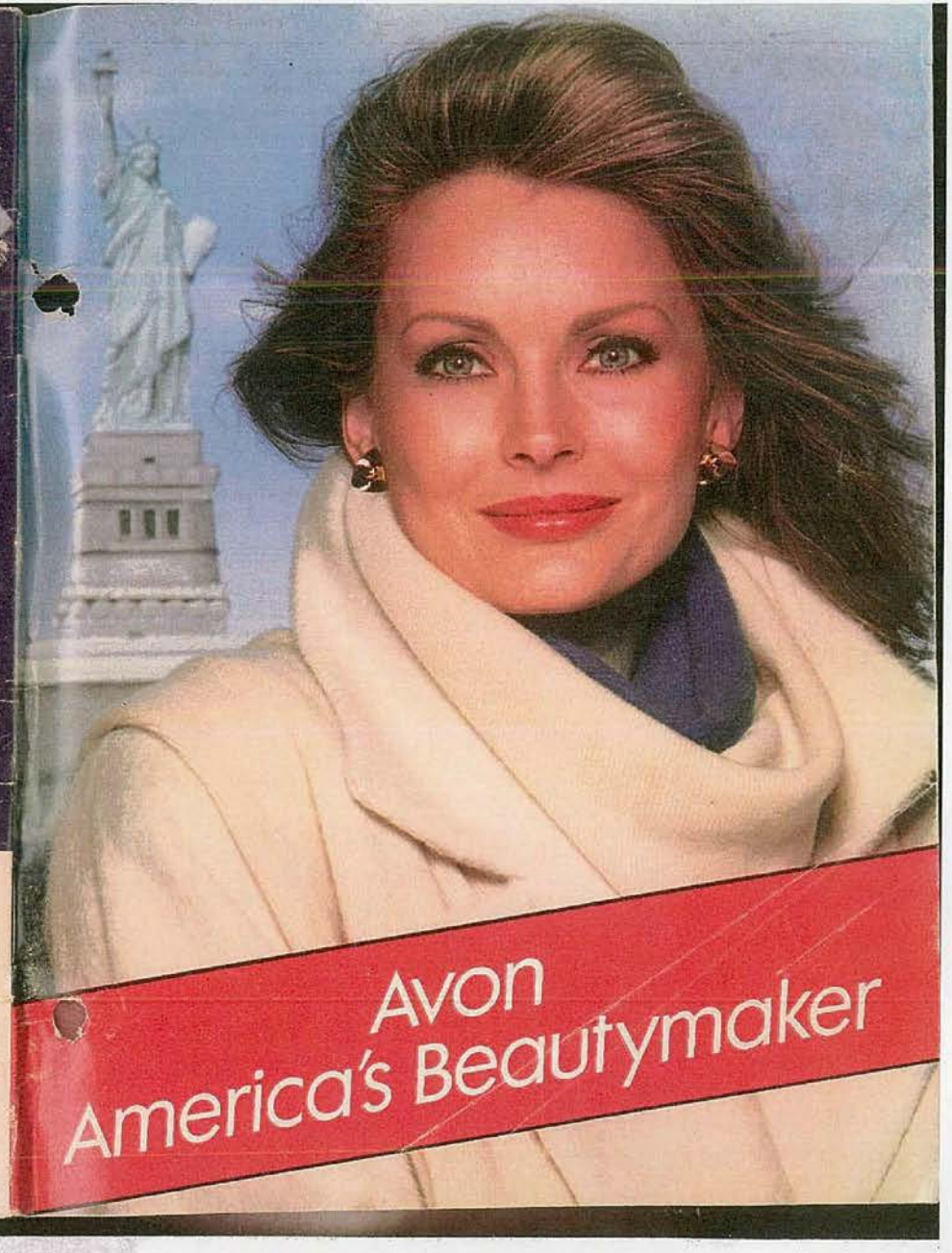
Not applicable in Puerto Rico.

Name

Phone

Campaign 1 1985
AVON PRODUCTS, INC.

Suggested prices expire _____
CB-0288



Avon America's Beautymaker

AVON-NY 050195
AV_PIPES_0062069

OFFICIAL SPONSOR

LIBERTY 1886·1986

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Help Avon, America's Beautymaker, make the Statue of Liberty beautiful again.

AVON'S BEAUTY TRIO BONUS

JUST $1.00*

WITH ANY $10 IN PURCHASES FROM PAGES 4–21.

*Includes a 50¢ contribution by Avon to restore the Statue of Liberty.

AVON BEAUTY TRIO

(Suggested Retail Value $12.75)

Pavi Elle Ultra Cologne, .33 fl. oz.; Ultra Wear Lipstick, .13 oz. net wt. (in your choice of one of the three shades shown below); Nurtura Replenishing Cream, 1 oz. net wt.

Cottage Rose	Cashmere Brown	Passion-berry

See Catalog Color Chart for color accuracy.
Cover: Coat by Harvé Benard.

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AVON-NY 050196
AV_PIPES_0062070

ULTRA WEAR…color that keeps on looking fresh, vibrant, fabulous.

PLUM/WINE	
LIPSTICK	NAIL ENAMEL
Passion-berry ▲	Beyond Berry ▲
Raspberry Mauve	Glistening Mauve
Wine 'N Rubies	Vintage Wine

POWDER BLUSH	
Rose Lustre ▲	Exotic Plum

PINK/RED	
LIPSTICK	NAIL ENAMEL
Desert Pink ▲	Antique Pink ▲
Golden Brick ▲	Burnished Brick ▲
Cottage Rose ▲	Pink Sails
Regatta Red	Lasting Shellpink
Begonia Pink	Timeless Tearose ▲
	Nautical Red

POWDER BLUSH	
Preferable Pink ▲	

PEACH/BROWN	
LIPSTICK	NAIL ENAMEL
Silky Peach ▲	Perennial Peach ▲
Shellbeige	Ever Beige
Spicy Ginger ▲	Sugary Spice ▲
Deep Sea Coral	Coral Sun
Auburn Aura	Always Auburn
Cashmere Brown ▲	Wear-On Brown ▲

POWDER BLUSH	
Golden Peach ▲	Amber Brown ▲
	Sienna Red

Lipstick Glossy, glamorous color with great staying power. .13 oz. net wt. Reg. $4.00 **$2.49**

Creme Enamel and Pearl Enamel So lasting and lustrous, the formula is patented. .5 fl. oz. Reg. $4.00 **$2.49**

Brush-On Blush Stays ultra fresh and ultra true up to 8 hours. .15 oz. net wt. Reg. $6.50 **$4.99**

▲ FROSTS or PEARLS
See Catalog Color Chart for color accuracy.

SPECIALS Save $1.51

Model is wearing Ultra Wear Regatta Red Lipstick and Nautical Red Creme Enamel. Blouse by Betty Hanson.

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Avon's Beauty Trio Bonus…$1.00
(Includes a 50¢ contribution to restore the Statue of Liberty.) Details, pages 2-3.

AVON-NY 050197
AV_PIPES_0062071

UW

ULTRA WEAR
Beautiful eye makeups made to last and last, hour after beautiful hour.

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▲ FROSTS
See Catalog Color Chart for color accuracy.

PINK/RED EYE SHADOW

INDIAN SUNSET
- Spiced Sand ▲
- Silvery Coal ▲
- Sweet Violets
- Lapis Blue

EYELINING PENCIL
- Frosty Blue Kohl ▲
- Frosty Amethyst Kohl ▲
- Blue Kohl
- Black Kohl

PLUM/WINE EYE SHADOW

SOFT ROMANTICS
- Baby Blue
- Lake Blue ▲
- Fire Plum ▲
- [illegible] Rose

PEACH/BROWN EYE SHADOW

LANDSCAPES
- Champagne Bubbles
- Earthy Green ▲
- Scarlet Wine ▲
- Tiger's Eye

EYELINING PENCIL
- Frosty Burgundy Kohl ▲
- Green Kohl
- Violet Kohl
- Brown Kohl

12-Hour Eye Shadow Boutique Three up-to-the-moment sets of crease-resistant, waterproof color. .12 oz. total net wt. Reg. $8.00 **$5.99**

12-Hour Eyelining Pencil Ultra-slim, so it's easy to define and line precisely. Waterproof, smudge-resistant. .03 oz. net wt. Reg. $4.00 **$2.49**

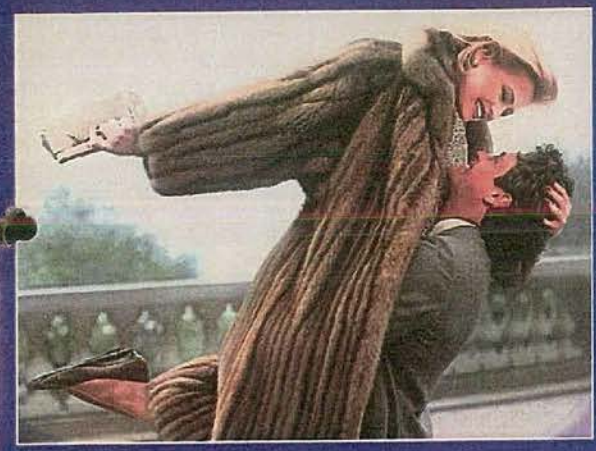
24-Hour Waterproof Mascara Thick-lash beauty that's smudge-resistant, flakeproof, waterproof. Smoky Brown, Rich Black, Brownberry. .33 oz. net wt. Reg. $5.00 **$2.99**

12-Hour Eye Shadow Individual compacts of each shade in the Eye Shadow Boutiques. Velvets, frosts. .10 oz. net wt. Reg. $5.00 **$2.99**

SPECIALS Save up to $2.01

Not shown: Sharpener for Lip and Eyelining **$1.25**

AVON-NY 050198
AV_PIPES_0062072



Sparkling, surprisingly romantic

Pavi Elle

Wear it, and watch what happens.

Pavi Elle Wear it—in so many ways...

Perfumed Talc Skin-soothing Pavi Elle. 3.5 oz. net wt. **Reg. $3.50** **$2.50**

Ultra Perfume The most lasting, most intense Pavi Elle. .33 fl. oz. **Reg. $14.50** **$10.00**

Luxury Bath Foam Pavi Elle to relax and soothe you. 6 fl. oz. **Reg. $6.50** **$4.00**

Ultra Cologne Spray Surrounds you with Pavi Elle. 1.5 fl. oz. **Reg. $13.50** **$9.50**

Ultratwist Pavi Elle to stroke on intriguing places. .05 oz. net wt. **Reg. $7.00** **$5.00**

Specials Save up to $4.50

Now you may charge it with Visa or MasterCard.

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Avon's Beauty Trio Bonus...$1.00
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AVON-NY 050199
AV_PIPES_0062073

Deeply effective. Highly protective. NURTURA. Helps prevent signs of premature aging.

For normal-to-dry skin.

Replenishing Cream Penetrates up to 20 cell layers. Works 24 hours to help skin look vibrantly alive, feel silky smooth. Contains a sunscreen and European oils. 2 oz. net wt. Reg. $8.50 **$5.50**

Replenishing Eye Cream In 7 days of regular use, this European-oil-rich cream will make tiny lines around eyes significantly less noticeable. Works for 24 hours. .5 oz. net wt. Reg. $8.50 **$5.50**

Replenishing Toner Tones skin while moisturizing it with European oils. Contains a sunscreen. 6 fl. oz. Reg. $7.50 **$5.00**

Creamy Wash-Off Cleanser Made with imported oils to gently lift off make-up and surface oil. Leaves skin feeling clean, wonderfully soft. 4 oz. net wt. Reg. $7.50 **$5.00**

SPECIALS Save up to $3.00

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Avon's Beauty Trio Bonus…$1.00
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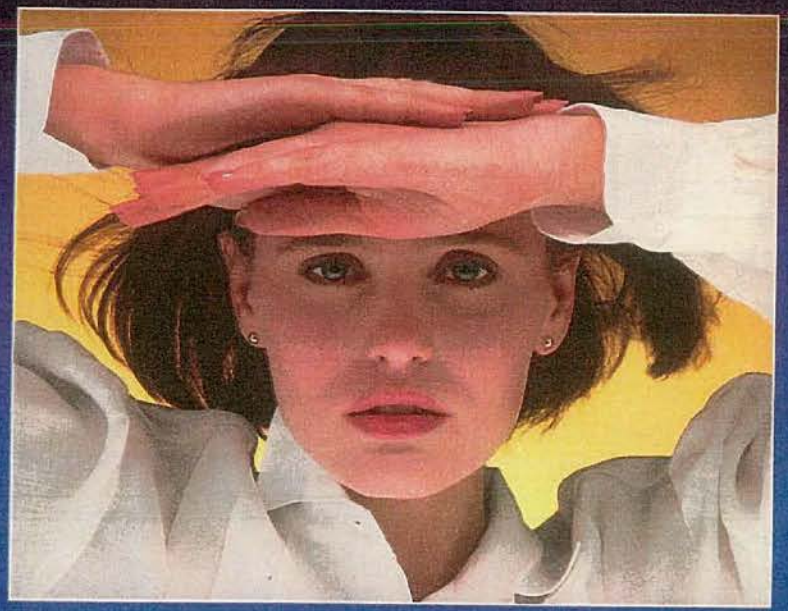
AVON-NY 050200
AV_PIPES_0062074

EVERY TIME YOU FACE THE LIGHT OF DAY, YOUR SKIN GETS DAMAGED BY ULTRAVIOLET LIGHT.



Damaging rays cause skin to age prematurely, make it develop lines and wrinkles before its time.

Damaging rays attack the core of skin cells, slowing their natural repair process.

Damaging rays destroy skin's essential moisture binders, making it look dry and dull.

NIGHT SUPPORT

Begins to reverse that damage overnight.

NIGHT SUPPORT

Skin Revitalizing Formula

Each night, it penetrates deep to revitalize skin cells and promote skin's natural repair process. So it can look fresher, smoother, glowing.

Each night, it helps skin regain lost moisture with two natural ingredients that bind essential moisture to skin.

Each night, it fights signs of aging by helping skin to restructure itself and plump up cells, which minimizes the look of fine lines and wrinkles.

Night Support Make it part of your nightly beauty regimen, whatever your skin type. For the most beneficial beauty sleep of your life. .85 fl. oz. **Reg. $12.00**

SPECIAL $10.95 Save $1.05

Now you may charge it with Visa or MasterCard.

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Avon's Beauty Trio Bonus...$1.00
(Includes a 50¢ contribution to restore the Statue of Liberty.)
Details, pages 2-3.

AVON-NY 050201
AV_PIPES_0062075

Formulas so intensely beneficial... It had to be called MOISTURE THERAPY

For Extremely Dry or Fragrance-Sensitive Skin.

Avon Moisture Therapy Bath Oil Makes bath water work as an all-over moisturizer. 7 fl. oz. Reg. $8.00 **$5.50**

Avon Moisture Therapy Body Lotion Helps seal in precious moisture while it protects against drying effects of the weather. 7 fl. oz. Reg. $6.50 **$4.50**

Avon Moisture Therapy Hand Cream Instant soothing and smoothing for extremely dry, chapped hands. 3 oz. net wt. Reg. $3.75 **$3.00**

SPECIALS

Save up to $2.50

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Avon's Beauty Trio Bonus...$1.00
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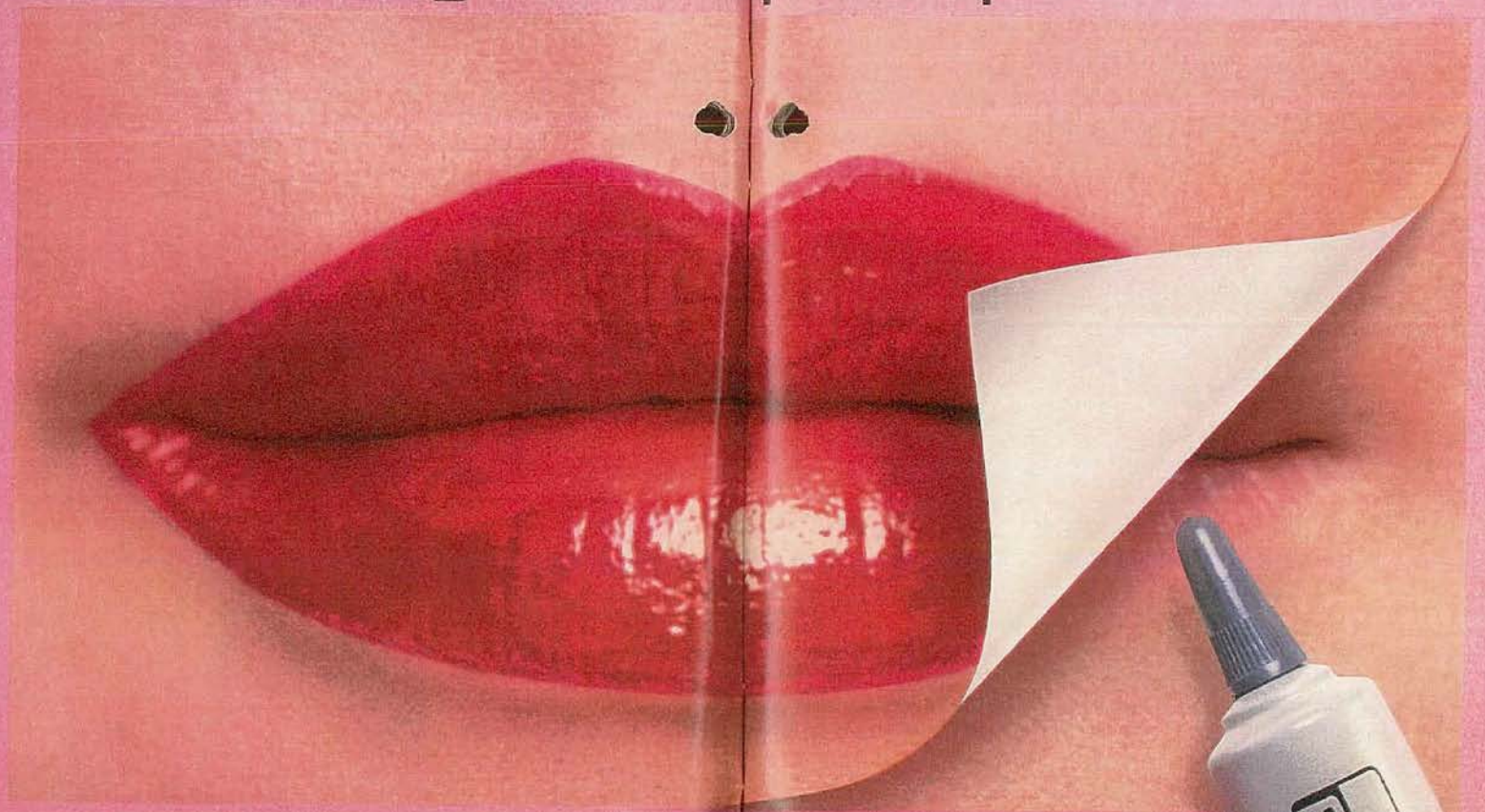
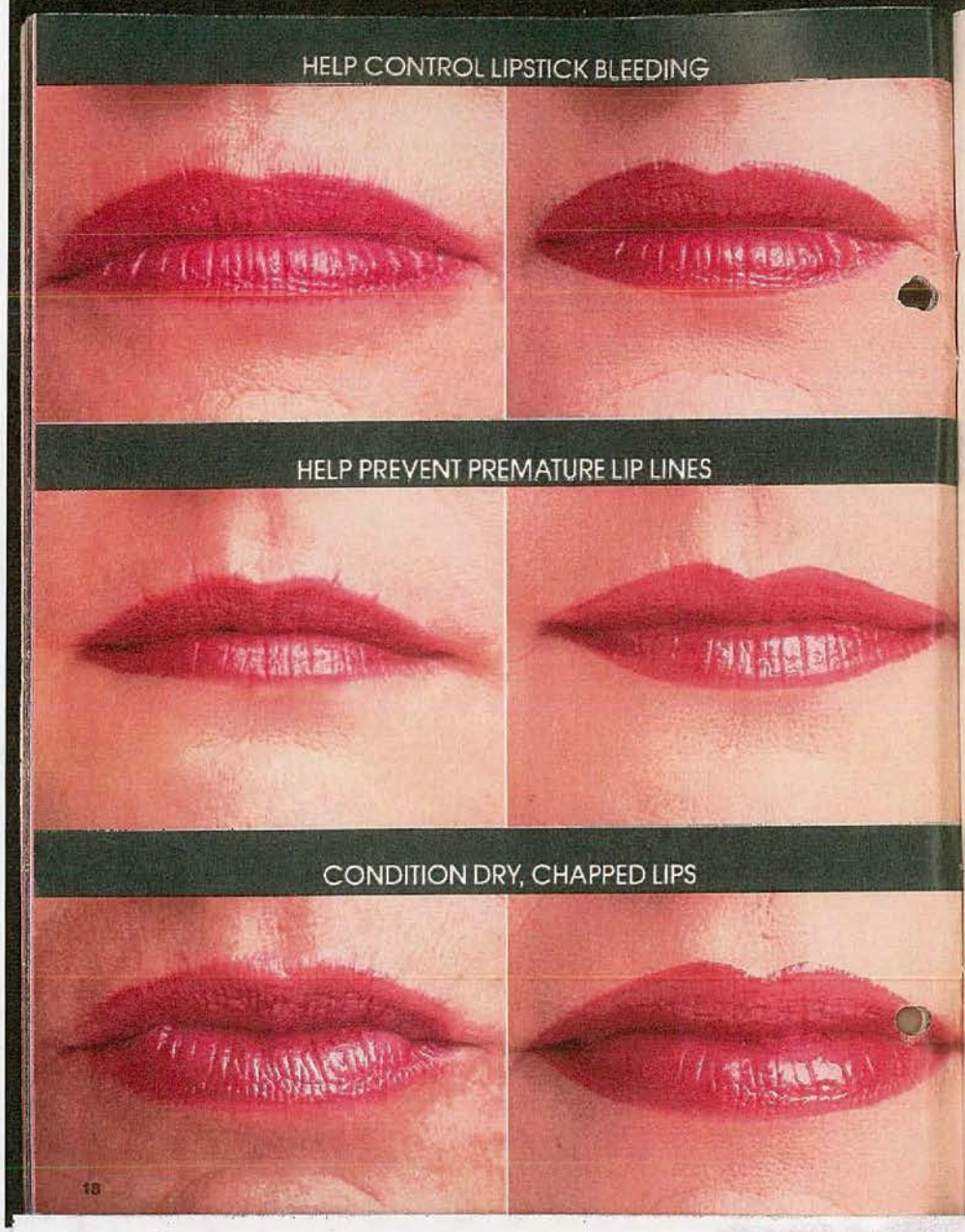
AVON-NY 050202
AV_PIPES_0062076

Behind every fabulous pair of lips...



is new AMM Perfecting Lip Conditioner.

AVON-NY 050203
AV_PIPES_0062077



Solve your lip problems with new AMM Perfecting Lip Conditioner

Avon Advanced Moisture Makeup
Perfecting Lip Conditioner

Bring your lips as close to perfect as they can be—with regular twice-a-day use of this nongreasy cream. Just one drop makes your lips feel better instantly. Does it really work? The proof is in the pictures.
5 oz. net wt. Reg. $6.50

$4.50 Save $2.00
INTRODUCTORY SPECIAL
Next Brochure $4.99

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Avon's Beauty Trio Bonus...$1.00
(Includes a 50¢ contribution to restore the Statue of Liberty.)
Details, pages 2-3.

Photography of lips unretouched.

AVON-NY 050204
AV_PIPES_0062078

20

AVON ADVANCED MOISTURE MAKEUP:

Beautiful makeup that acts like serious skin care.

Moisturizing, sun-protective makeup that works together to help prevent dryness and reduce signs of premature aging from exposure to the sun.

A. **AMM Perfecting Creme Makeup** Perfectly balanced coverage for normal-to-dry skin. 1 oz. net wt. Reg. $5.50 **$3.49**

B. **AMM Perfecting Liquid Makeup** Perfectly balanced coverage for normal-to-dry skin. 1 fl. oz. Reg. $5.50 **$3.49**

C. **AMM Perfecting Loose Face Powder** Helps to set your makeup so it can look perfect longer. 1 oz. net wt. Reg. $6.50 **$5.49**

D. **AMM Perfecting Pressed Face Powder** For touch-ups. Refillable case. .5 oz. net wt. Reg. $6.50 **$5.49**

Not shown: **AMM Perfecting Pressed Face Powder Refill** .5 oz. net wt. Reg. $4.50 **$3.99**

E. **AMM Perfecting Lip Toner** Helps even lip tone so lip color stays true. Helps protect and moisturize, too. .13 oz. net wt. Reg. $4.50 **$2.99**

F. **AMM Perfecting Concealing Stick** Works to cover dark circles and facial flaws while helping to moisturize and protect skin. .13 oz. net wt. Reg. $4.50 **$2.99**

SPECIALS Save up to $2.01

COOL SKIN TONE GROUP

Shellpink Beige	Blush Beige	Rosetint Beige
Toasted Tan	Golden Bronze	Rich Mahogany

WARM SKIN TONE GROUP

Porcelain Beige	Almond Beige	Honey Beige
Spiced Amber	Rich Amber	Rich Copper

CONCEALING STICK

Fair	Medium	Deep

POWDER	LIP TONER
Translucent	Light
Translucent Tan	Deep

See Catalog Perfect Foundation Selector for color accuracy.

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Avon's Beauty Trio Bonus...$1.00 (Includes a 50¢ contribution to restore the Statue of Liberty.) Details, pages 2-3.

AVON-NY 050205
AV_PIPES_0062079

Skin care and makeup to help keep **combination skin** correctly balanced.

CONTROLS OILY SHINE WHILE IT MOISTURIZES DRY AREAS.

ADAPT Skin Responsive Facial Conditioner
Avon's scientific breakthrough, Adapt is specially formulated for combination skin. It works to help restore and maintain the balanced skin needed for a smooth, beautiful complexion. Contains sunscreen. 3 fl. oz. **Reg. $8.00**

SPECIAL $6.50

See Catalog Perfect Foundation Selector for color accuracy.

ADAPT
Skin Responsive Makeup
This is the makeup that naturally follows Adapt skin care to help condition dry areas, control shine in oily areas. It gives an even finish, stays fresher-looking longer, looks smooth and natural. 1.5 fl. oz.
Reg. $6.00

BUY ADAPT CONDITIONER... GET THE MAKEUP FOR $1.00
Save $6.50

AVON-NY 050206
AV_PIPES_0062080

Skin care and makeup to help keep mature skin looking younger.

A B C

ACCOLADE: AVON'S EXCLUSIVE COMPLEX OF COLLAGEN/ELASTIN-PROTEIN

A. **Facial Toning Rinse** Whisks away cleanser without overstripping skin of precious oils. 4 fl. oz. **Reg.** $9.50
$7.50

B. **Daytime Moisture Support** Helps give skin a soft, supple, firm look. Wear alone or under makeup. 3 oz. net wt. **Reg.** $10.50
$8.00

C. **Night Treatment** Helps slow moisture evaporation while you sleep. Helps skin look smoother, more resilient. 1.75 oz. net wt. **Reg.** $11.50
$9.00

D. **Complete Cleansing Complex** Light, creamy texture. Glides on gently. Deep-cleans. Tissues off without pulling. 3 oz. net. wt. **Reg.** $9.50
$7.50

SPECIALS

Creamy Ivory | Creamy Bisque | Creamy Beige | Creamy Tan

Accolade Nourishing Foundation

The next natural beauty step after using Accolade skin care is to extend its benefits with a compatible foundation. This lightweight, creamy liquid formula does that. It glides on moisturizing color that continues to help improve the skin's elasticity. Contains a necessary sunscreen, too.
1.5 fl. oz. **Reg.** $6.50

See Catalog Perfect Foundation Selection for color accuracy.

BUY ANY ACCOLADE SKIN CARE PRODUCT... GET THE FOUNDATION FOR $1.00

Save up to $8.00

AVON-NY 050207
AV_PIPES_0062081

Skin care and makeup to help keep **oily skin** untroubled.

CLEARSKIN 2: POWERFUL TREATMENTS FOR OILY/ACNE-TROUBLED SKIN

A. Antibacterial Astringent Cleansing Lotion Removes greasy dirt, oil and makeup. Use to freshen between washings. 8 fl. oz. **Reg. $4.75**
$3.99

B. Antibacterial Cleansing Scrub Gentle cleansing grains remove dirt and dry surface skin. 2.5 oz. net wt. **Reg. $4.25**
$2.99

C. 5% BPO Lotion (Anti-acne) Helps kill acne-causing bacteria; helps dry and heal acne blemishes. 1 fl. oz. **Reg. $3.75**
$2.99

D. Anti-Acne Tinted Blemish Cream Helps heal and conceal blemished skin. 1 oz. net wt. **Reg. $3.25**
$2.49

SPECIALS

Pizzazz Oil-Inhibiting Foundation

Here is the face makeup that is designed to further enhance the skin care benefits of Clearskin 2. It helps absorb and control oily breakthrough up to six hours. And it gives sheer coverage and true color. 1 fl. oz. **Reg.** $6.00

See Catalog Perfect Foundation Selector for color accuracy.

BUY ANY CLEARSKIN 2 PRODUCT... GET PIZZAZZ FOUNDATION FOR $1.00

Save up to $6.26

AVON-NY 050208
AV_PIPES_0062082

Sleek, slant-tipped, marvelously moisturized makeup

COLORTWISTS for Eyes, Cheeks, Lips

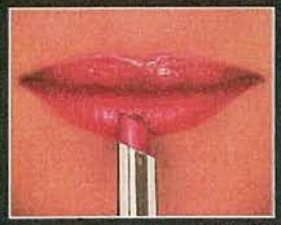
Eye Shadow
Broad surface shadows, highlights, fine edge lines. Color blends smoothly, looks beautiful. .05 oz. net wt. Reg. $6.00

Marvelous Mauve	Mischievous Moss	FROSTS
Stunning Slate	The Best Bronze	
Rich, Rich Violet	Not-So-Shy Apricot	

Cheek Blush
A touch of sweet blush wherever you want it. Rich, dewy, wonderfully blendable. .05 oz. net wt. Reg. $6.00

Baby's Blush	FROST
Perfectly Pink	CREMES
Ever So Plum	

Lipslick
Slant-tip lines and fills in color. Six gorgeous shades with encapsulated moisturizers leave a luscious finish. .05 oz. net wt. Reg. $6.00



Greater Than Pink	Most Maple	Super Fine Wine	FROSTS
Bashful Beige	Sizzling Rose	Magnificent Magenta	CREMES

See Catalog Color Chart for color accuracy

HALF PRICE $3.00 EACH

AVON-NY 050209
AV_PIPES_0062083

The mascara that makes lashes look 100% thicker... and stays on until you take it off.

Avon Lots O' Lash Mascara

Makes your lashes look rich, full and lush with one application. And it has a built-in "sealer" for long wear, too. Black or Brown/Black. .33 oz. net wt. Reg. $5.00

$2.50

HALF PRICE

30

Avon Effective Eye Makeup Remover

A gentle, fragrance-free, lotion formula. Conditions lashes while it whisks away even waterproof mascara and eye shadow. 3 fl. oz. bonus size gives you more clean-ups. Reg. $3.00

BONUS SIZE

$1.50

BONUS SIZE AVAILABLE THIS BROCHURE ONLY.

HALF PRICE

31

AVON-NY 050210
AV_PIPES_0062084

COORDINATES

The totally with-it wardrobe of color-matched lips, nails, cheeks to match your fashion savvy.

Full Color Lipstick Cremes, Frosts and Frostiest Frosts to coordinate with Quick Dry Nail Enamel for a smart fashion look. .13 oz. net wt. **Reg. $3.50**

Quick Dry Nail Enamel Flows on nails smoothly, evenly. Chip-resistant, too. And we've matched it to the right lipstick for you. .5 fl. oz. **Reg. $3.50**

Special $1.99 EACH Save $1.51

Puff-On Powder Blush Complete with foam puff to make it easy to stroke on sheer, natural-looking color. Velvets contour cheeks, frosts highlight. All color-coordinated to go with your choice of Coordinates lip and nail shades. .06 oz. net wt. **Reg. $5.50**

HALF PRICE $2.75

Model is wearing Coordinates Raspberry Ice Lipstick, Raspberry Wine Nail Enamel, Rainfresh Berry Blush. Fashion: Adagio.

LIPS/NAILS

PINK/RED		PLUM/WINE	PEACH/BROWN	
Palest Pink / Palest Pink	Merry Berry▲ / Merry Berry▲	Mahogany Bean▲ / Mahogany Bean▲	Coco Poco▲ / Vanilla Peach▲	Coffee Frost▲ / Sugared Brown▲
Fragile Pink▲ / Fragile Pink▲	Precious Pearl▲ / Precious Pearl▲	Cherry Jubilee / Cherry Chianti	Champagne Frost▲ / Oyster Pearl▲	Golden Russet▲ / Golden Russet▲
Twilight Pink / Twilight Pink	Exotic Lily▲ / Exotic Lily▲	Raspberry Ice▲ / Raspberry Wine▲	Tanberry / Toasted Tan	Ripe Apricot / Ripe Apricot
Dusty Azalea▲ / Rose-frost▲	Pink Orchid / Pink Lilac	Hearty Wine / Hearty Wine	Berry Brown▲ / Berry Brown▲	Copper Fever▲ / Copper Fever▲
Country Rose▲ / Country Rose▲	Exotic Melon / Exotic Melon	Instant Mocha / Plum Parfait	Glazed Copper▲ / Almond Peach▲	Buttered Rum / Hot Brandy
Wood Rose / Wood Rose		Instant Mocha / Baked Plum	Beach Bronze▲ / Ginger Gold▲	Sweet Clove / Raisin Wine

BLUSH

Moonlit Pink	Windblown Rose▲	Rainfresh Berry▲	Sunkissed Peach	Terra Cotta

See Catalog Color Chart for color accuracy.

▲FROSTS or PEARLS

AVON-NY 050211
AV_PIPES_0062085

ODYSSEY

Untamed. Unbounded. Unequaled. Unlike anything you've sensed till now.

Perfumed Talc A soft, superfine powder blended with precious fragrance oils. Use after bath or shower to absorb moisture. 3.5 oz. net wt. Reg. $3.50
SPECIAL $2.50

Ultra Cologne Spray Mimosa and magnolia notes blend softly with faint musky undertones. Nonaerosol spray. 1.8 fl. oz. Reg. $13.50
SPECIAL $9.50

BUY THE COLOGNE & GET THE MATCHING TALC FREE! Save $7.50

AVON-NY 050212
AV_PIPES_0062086

Pearls
&Lace
A fashion classic
becomes a fragrance.
Pearls&Lace
Pearls&Lace
Soft Talc Superfine powder blended with rare fragrance oils. 3.5 oz. net wt. Reg. $3.50
SPECIAL $2.50
Cologne Spray A mingling of exquisite florals. Touched with a subtle distinction. 1.5 fl. oz. Reg. $10.50
SPECIAL $8.00
36
BUY THE COLOGNE & GET THE MATCHING TALC FREE! Save $6.00

AVON-NY 050213
AV_PIPES_0062087

Ariane

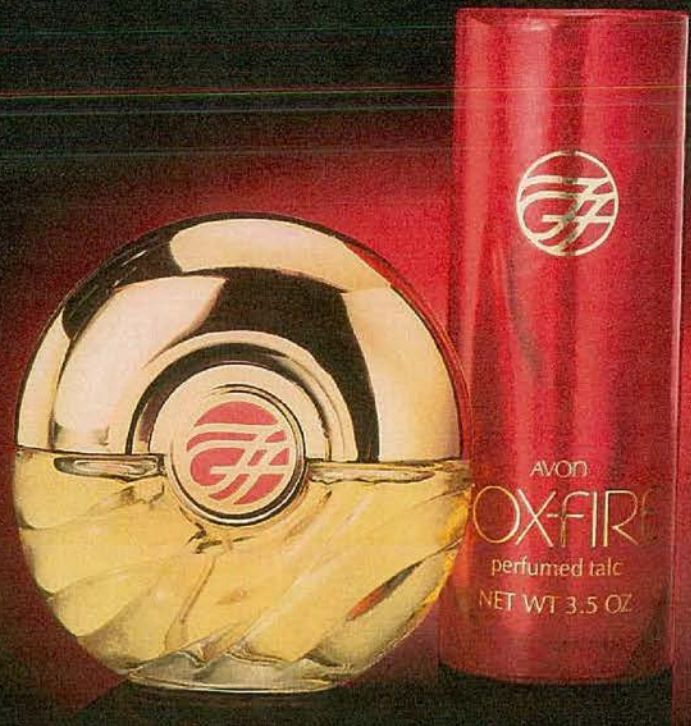
Soft and warm and totally feminine.

Perfumed Talc Beautifully soothing fragranced superfine powder blended with precious oils. An after-bath treat. 3.5 oz. net wt. **Reg. $3.50**
SPECIAL $2.50

Ultra Cologne Spray
A haunting, long-lasting creation both opulent and sensuous and richly luscious. 1.8 fl. oz. **Reg. $13.50**
SPECIAL $8.50

FOXFIRE

Totally irresistible. Incredibly intimate.



Ultra Cologne Spray
A smooth velvety fragrance rich with sandalwood and scents of patchouli and amber. Elegantly warm. 1.8 fl. oz. **Reg. $13.50**
SPECIAL $8.50

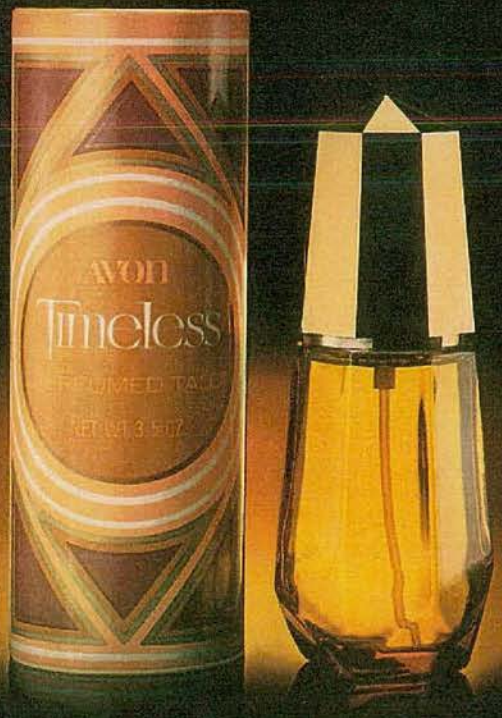
Perfumed Talc Pamper yourself with silken, superfine powder scented with the intimate appeal of Foxfire. 3.5 oz. net wt. **Reg. $3.50**
SPECIAL $2.50

BUY THE COLOGNE & GET THE MATCHING TALC FREE! Save $8.50

AVON-NY 050214
AV_PIPES_0062088

Timeless

Classic Beauty



Perfumed Talc The silkening fragrant finish for after bath or shower. Soothing and smoothing and lavishly fragranced. 3.5 oz. net wt. **Reg. $3.50**

SPECIAL $2.50

Ultra Cologne Spray A rare and beautiful blend of subtle spices and florals with ambery undertones. Natural, non-aerosol. 1.8 fl. oz. **Reg. $13.50**

SPECIAL $8.50

CANDID

Sheer Fragrance

Ultra Cologne Spray A sparkling young fragrance. Lively, light-hearted and long-lasting. Exotic florals entwined with rich wood notes. 1.8 fl. oz. **Reg. $13.50**

SPECIAL $8.50

Perfumed Talc A soothing, richly fragranced superfine powder with the inimitable Candid fragrance. 3.5 oz. net wt. **Reg. $3.50**

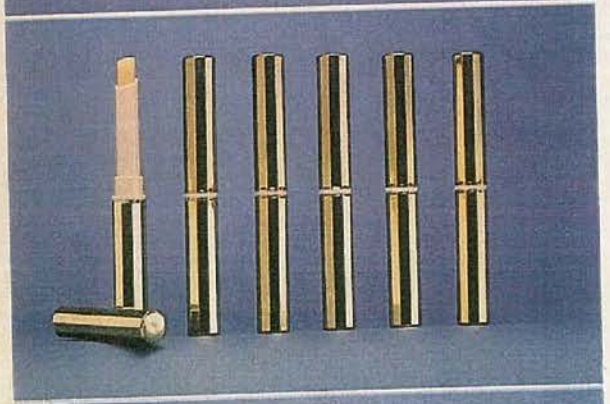
SPECIAL $2.50

BUY THE COLOGNE & GET THE MATCHING TALC FREE! Save $8.50

AVON-NY 050215
AV_PIPES_0062089

Ultra Sensation Body Smoother

The silkening, softening Ultra. Foxfire, Timeless, Ariane, Odyssey, Candid.
3 fl. oz. Reg. $7.00
SPECIAL $4.50 EACH
Save $2.50



Ultratwist

Sleek, elegant, twist-up stick of Ultra solid cologne to stroke on almost everywhere. Odyssey, Foxfire, Timeless, Candid, Ariane. Plus Soft Musk. .05 oz. net wt.
Reg. $7.00
SPECIAL $5.00 EACH
Save $2.00

Perfumed Powder Mist

Fragranced powder in a spray-on form. Cool, refreshing, and absorbent. Foxfire, Timeless, Ariane, Odyssey, Candid. 4 oz. net wt. Reg. $6.00
SPECIAL $4.00 EACH
Save $2.00

TOO BEAUTIFUL TO LEAVE AT HOME

NEW Ultra Cologne Purse Atomizer—Gift Edition
Elegantly designed in burgundy color plastic and goldtone. 4" high. Holds .33 fl. oz. of Odyssey, Foxfire, Timeless, Candid, Ariane or Pavi Elle. Plus Soft Musk.
Reg. $10.50 SPECIAL $7.00 EACH Save $3.50

Ultra Cologne Purse Atomizer Refill Refill vial complete with spray top pops in easily so you can change your fragrance whenever you wish. Carry one with you. In Ultra fragrances as listed above. Each, .33 fl. oz.
Reg. $5.00 SPECIAL $3.00 EACH Save $2.00

AVON-NY 050216
AV_PIPES_0062090

SHOWER UP!
Shower soaps in his favorite fragrances.
Shower Soap-on-a-Rope
The scents he loves best, in man-size soaps he can hang in the shower for the ultimate convenience. What more could a man want? Rugger, Wild Country, Musk for Men, Black Suede.
Each, 5 oz. net wt. Reg. $6.00
$3.00 each
AVON
RUGGER
MUSK
FOR MEN
BLACK
SUEDE
HALF PRICE
44
45

AVON-NY 050217
AV_PIPES_0062091

SCENT HIM, SOOTHE HIM, KEEP HIM FRESH

RUGGER

A. Cologne Plus 4 fl. oz. Reg. $12.50 $8.00

B. Shaker Talc 3.5 oz. net wt. Reg. $3.50 $2.50

COOL SEAS

D. Deodorant Soap for Men 3 oz. net wt. Reg. $2.50 $1.75

E. Refreshing After Shave 4 fl. oz. Reg. $5.00 $3.00

F. Deodorant Talc 3.5 oz. net wt. Reg. $3.50 $2.50

WILD COUNTRY

H. Shaker Talc 3.5 oz. net wt. Reg. $3.50 $2.50

I. After Shave 4 fl. oz. Reg. $8.50 $6.00

SPECIALS Save up to $4.50

C. Rugger; G. Cool Seas; J. Wild Country Roll-On Anti-Perspirant Deodorant 2 fl. oz. $1.89 each

NOW YOU MAY CHARGE IT

VISA MasterCard

There's nothing like the confidence of BLACK SUEDE

Roll-On Anti-Perspirant Deodorant 2 fl. oz. $1.89

Shaker Talc 3.5 oz. net wt. Reg. $3.50 SPECIAL $2.50

After Shave 4 fl. oz. Reg. $10.50 SPECIAL $7.50 Save $3.00

AVON-NY 050218
AV_PIPES_0062092

Bathtime Make-believe

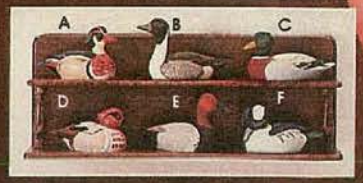
NEW Avon Storybook Soaps Each fragranced soap has a decal that shows a scene from a beloved fairytale: Cinderella, Hansel & Gretel, Pinocchio. Each, 2 oz. net wt., comes in its own printed carton. **Reg. $2.50**

Special $1.49 each Save $1.01

Complete His Collection

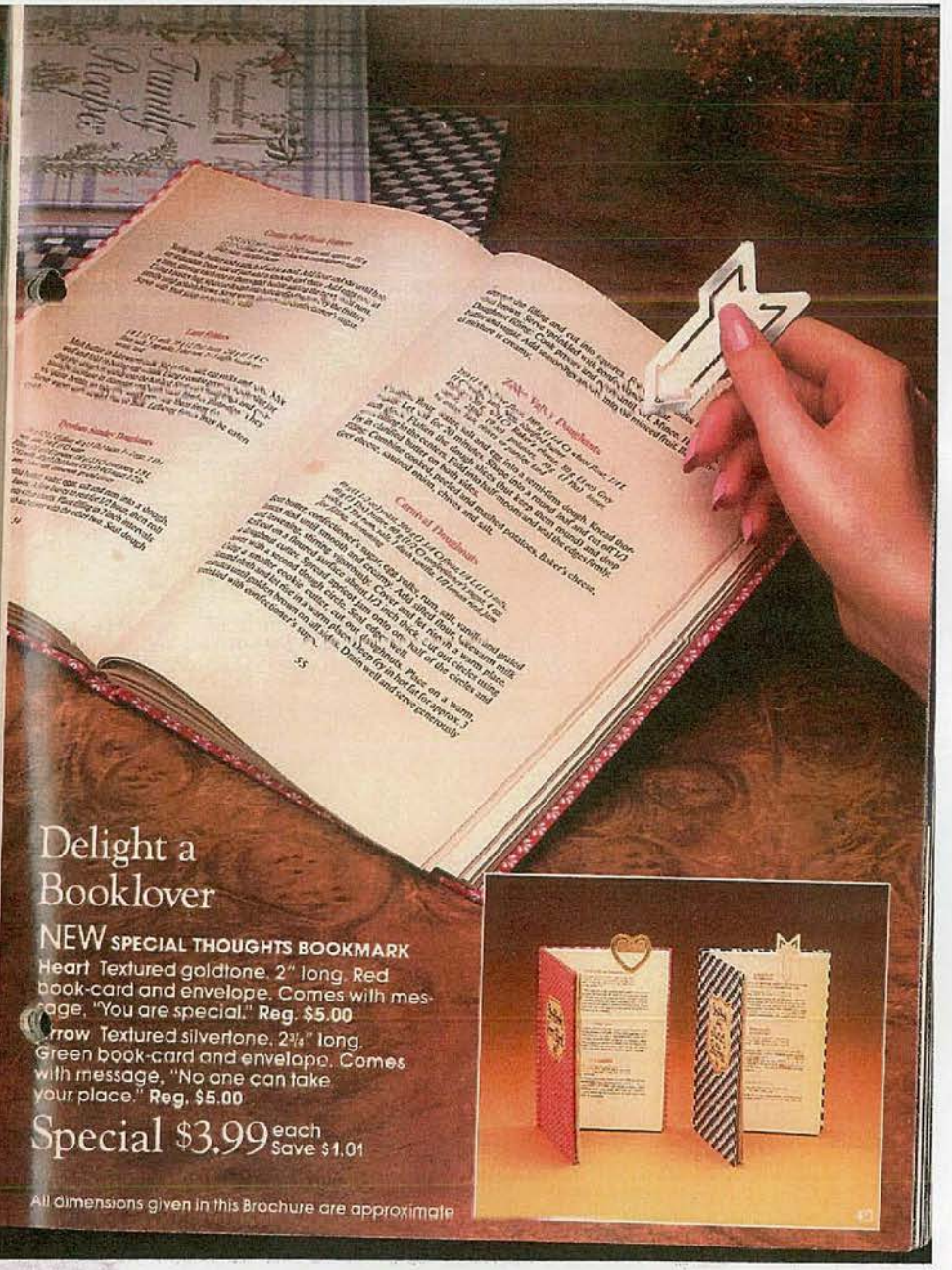
Avon Collector Duck Series Made of cast metal, each one is hand-painted in the finest detail and carries the Avon Collectibles logo. And now the series is complete. A. **Wood Duck,** 3½" long. B. **Pintail,** 4" long. C. **Mallard,** 4" long. D. **Green-winged Teal,** 3½" long. E. **Canvasback,** 4" long. F. **Bufflehead,** 3½" long. **Reg. $16.50** $12.99 each

Avon Collector Duck Display Rack Solid mahogany, ready to hang on wall. 12½" long. **Reg. $18.50 LOWEST PRICE EVER** $12.99



Specials

Save up to $5.51



Delight a Booklover

NEW SPECIAL THOUGHTS BOOKMARK

Heart Textured goldtone. 2" long. Red book-card and envelope. Comes with message, "You are special." **Reg. $5.00**

Arrow Textured silvertone. 2¾" long. Green book-card and envelope. Comes with message, "No one can take your place." **Reg. $5.00**

Special $3.99 each Save $1.01

All dimensions given in this Brochure are approximate

AVON-NY 050219
AV_PIPES_0062093

Unique Gifts ...50% Off

Save up to $12.50

AVON AMERICAN HEIRLOOM COLLECTION

Porcelain Head Doll with Lavender Sachet Doll has stuffed, fabric body and hand-painted porcelain head. Lavender fragrance. 10½" high. **Reg. $20.00**

$10.00

Porcelain Bowl Decorated with a delicate floral design. Plastic stand. 6" x 4." **Reg. $25.00**

$12.50

Marching Proud Cologne Decanter Glass and plastic with fabric flag. 8½" high, filled with 2 fl. oz. of Sweet Honesty or Topaze. **Reg. $14.50** $7.25

Precious Priscilla Cologne Decanter Glass and plastic. 4½" high, filled with 3 fl. oz. of Sweet Honesty or Moonwind. **Reg. $12.50** $6.25

Sporting Miniature Stein Handcrafted, ceramic replica of the 1978 Sporting Stein in Avon's Collector Stein Series. Each is numbered and dated. 5" high. **Reg. $15.00**

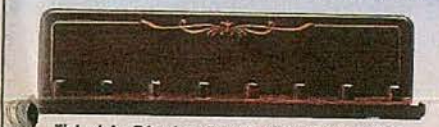
$7.50

Chesapeake Jigger Candle Smoky amber glass jigger with dog's-head-shaped base holds Fresh Aroma fragrance candle. When candle burns out, jigger can be used for measuring 1½ oz. liquid. Refillable with any Fragrance Candlette Refill. 4" high. **Reg. $13.00** $6.50 each

American Fashion Thimble Collection
Handcrafted, hand-painted porcelain collectibles that every woman would love to own. Each, 2" high.

A. 1890 EDITION—Victorian Fashion
B. 1900 EDITION—Gibson Girl Fashion
C. 1923 EDITION—Cavalier Fashion
D. 1927 EDITION—Flapper Fashion
E. 1928 EDITION—Art Deco Fashion
F. 1942 EDITION—Big Band Era
G. 1947 EDITION—Dior's "New Look"

Reg. $13.00 $6.50 each



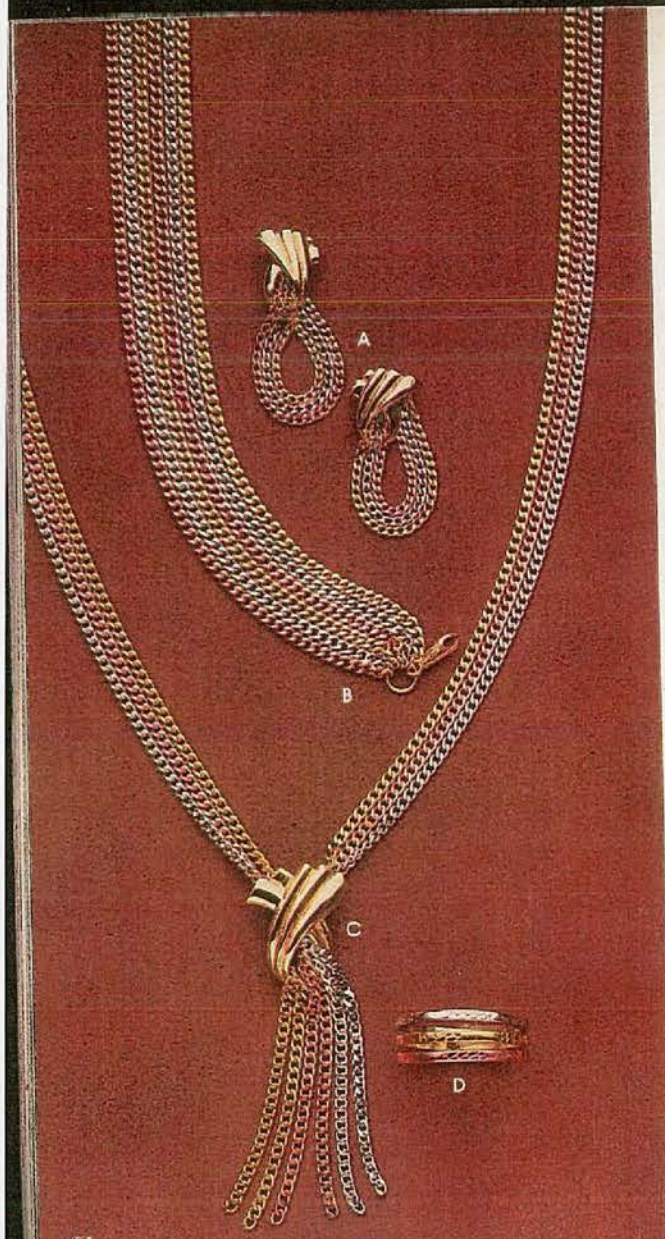
Thimble Display Rack Will hold entire collection. Mahogany; designed for standing alone or wall mounting. 12½" long. **Reg. $16.50** $8.25

VISA MasterCard NOW YOU MAY CHARGE IT.

AVON-NY 050220
AV_PIPES_0062094

TURN FASHION BASICS
INTO FASHION BRILLIANCE:
SLIP ON OUR BUTTON COVERS
AND MATCHING EARRINGS.
NEW
Avon Golden Pinwheel
Earrings and Button Covers Set
Two Button Covers with a pinwheel design. Goldtone, 5/8" diam. Constructed with a special back fitting that slips over and holds onto any standard button. Earrings, 3/8" diam., are in the same design, goldtone with a simulated pearl. Pierced only, with surgical steel posts. Reg. $12.00
SPECIAL $9.99 THE SET. Save $2.01
Not all jewelry shown actual size
Blouse by Silk Dragon
53

AVON-NY 050221
AV_PIPES_0062095



Dramatic flair...

TRI-COLOR COLLECTION

AVON TRI-COLOR COLLECTION

A. Chain Earrings Fluted motif with three chains: one each rose goldtone, silvertone, goldtone. Clip or pierced with surgical steel posts. 1" long. **Reg. $15.00** $12.99

B. Chain Bracelet Six open-link chains: two rose goldtone, two silvertone and two goldtone. S, 6½"; M, 7⅛"; L, 7¾." **Reg. $15.00** $12.99

C. Chain Necklace Three open-link chains: one each rose goldtone, silvertone and goldtone. Goldtone fluted motif creates a tassel-like effect. S, 16"; L, 18." **Reg. $23.00** $18.

D. Ring Set of three band rings, each engraved with a delicate chain motif. One each silvertone, goldtone, rose goldtone. Sizes: 5, 6, 7, 8, 9 **Reg. $18.00** $14.99 the set

All-out elegance...

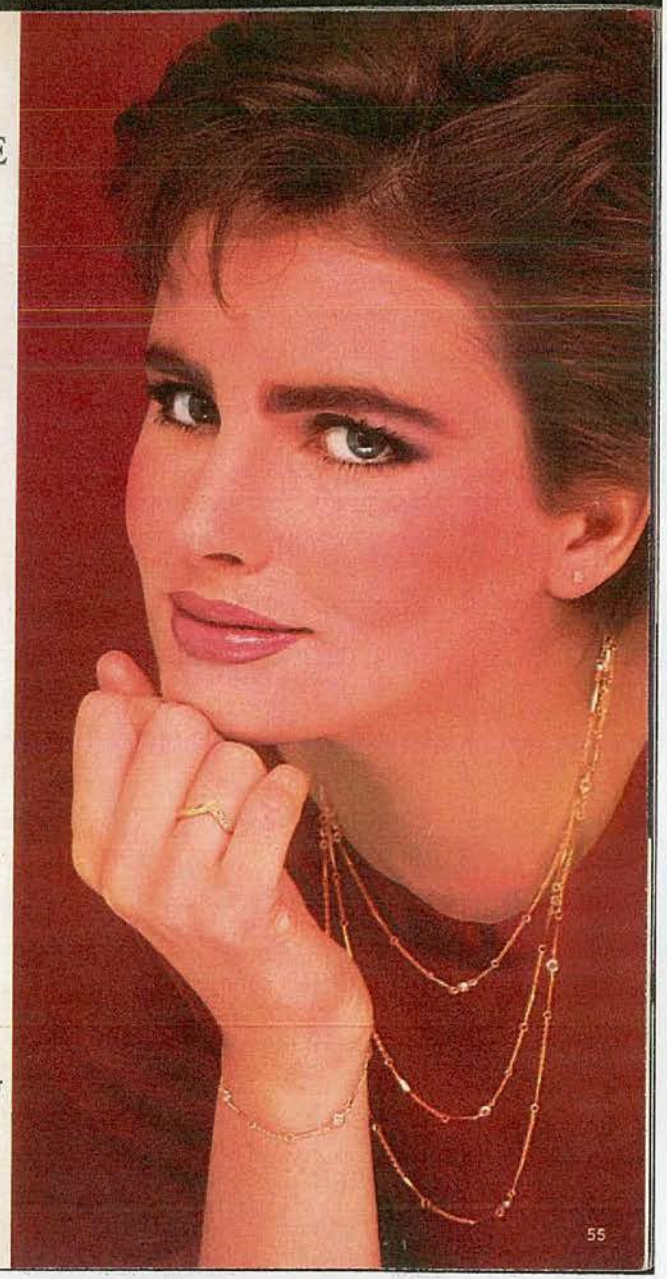
DIAMOND-LIKE BRILLIANCE

E. Sparkling Chevron Ring Simulated diamonds exquisitely set in goldtone. Sizes: 5, 6, 7, 8, 9. **Reg. $16.00** $12.99

F. Simulated Diamond Accent Necklace Goldtone chain with rhinestones comes in three graduated lengths so that you can wear them in multiples...or connect them together by their subtle clasps to create a stunning rope to wear as long as you please. 17", 20", 23". **Reg. $18.00** $14.99 each

G. Simulated Diamond Accent Bracelet The brilliance continues...in a bracelet that is a perfect match for the necklaces. (You may choose to wear this in multiples, too.) S, 6½"; M, 7⅛"; L, 7¾." **Reg. $9.00** $6.99

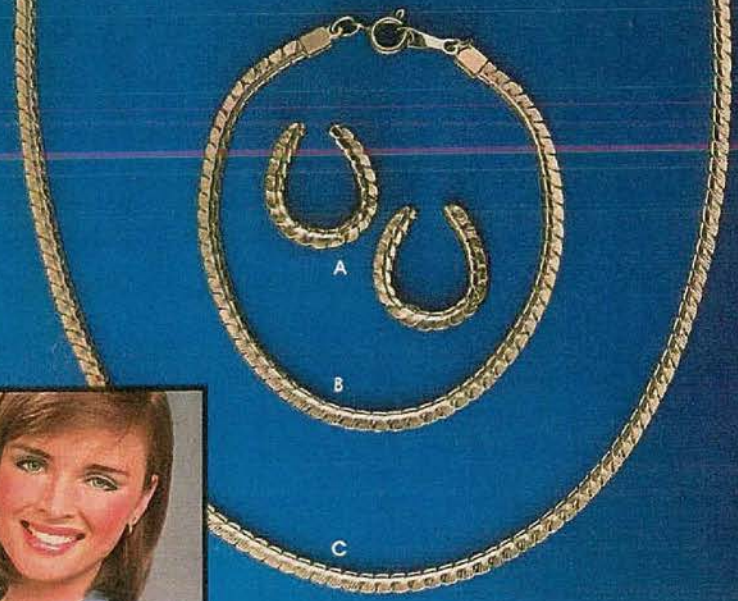
ALL ON SPECIAL Save up to $4.01



AVON-NY 050222
AV_PIPES_0062096

New classics...

GOLDEN SCULPTURE



SCALLOPED CHAIN COLLECTION

The most feminine chain you'll ever wear...an intricate, scallop-like design in goldtone that translates beautifully into these matching pieces...

A. Earrings Pierced only, with surgical steel posts. ¾" long. **Reg. $10.00** $7.99

B. Bracelet Small, 6½"; Medium, 7⅛"; Large, 7¾". **Reg. $9.00** $6.99

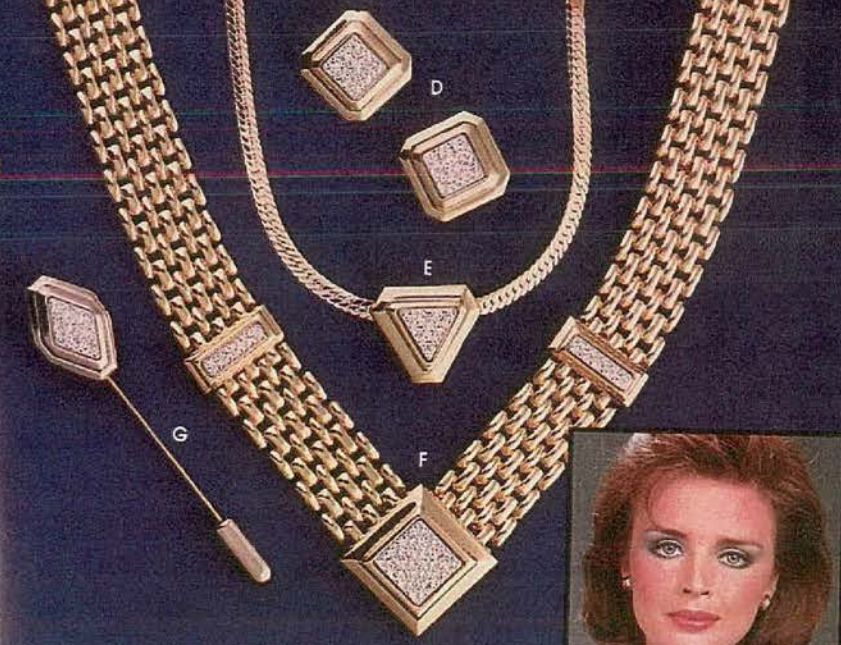
C. Choker Small, 15"; Large, 17." **Reg. $12.00** $9.99

NOW YOU MAY CHARGE IT.

VISA MasterCard

Evening allure...

ELECTRIC SPARKLERS



AVON PAVÉ COLLECTION

D. Earrings Goldtone. Clip or pierced, with surgical steel posts. Pavé plaques, ½" wide. **Reg. $16.00** $12.99

E. Pendant Pavé plaque, on a goldtone chain. Small, 16", Large, 18." **Reg. $18.00** $14.99

F. Necklace Pavé plaque set on a stunning width of goldtone. Small, 16"; Large, 18." **Reg. $50.00** $39.99

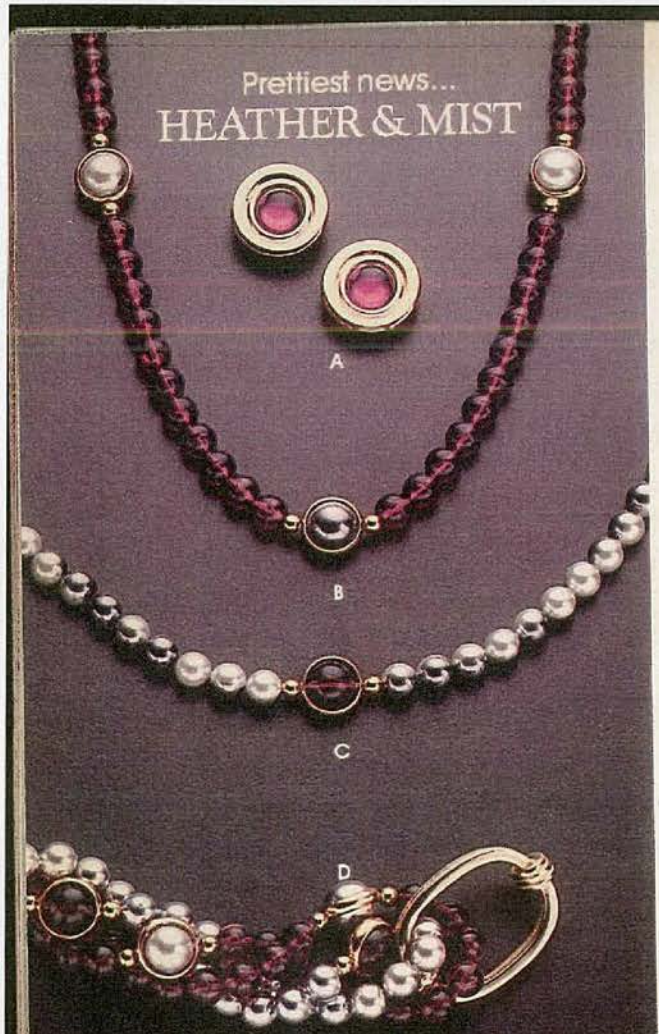
G. Stickpin Rhinestone plaque heads a goldtone stickpin. 2¼" long. **Reg. $11.00** $8.99

ALL ON SPECIAL Save up to $10.01

AVON-NY 050223
AV_PIPES_0062097

Prettiest news...

HEATHER & MIST



HEATHER & MIST COLLECTION

A. Earrings Simulated cabochon amethysts in a goldtone setting. Plastic. 5/8" diam. Pierced or clip. **Reg. $10.00** $7.99

B. Simulated Amethyst Necklace Glowing, deep purple beads with stations of simulated mist grey pearls and goldtone beads. Plastic. 37½" long. **Reg. $24.00** $18.99

C. Simulated Grey Pearl Necklace Luminous, mist-grey beads with stations of goldtone beads and simulated amethysts. Plastic. 37½" long. **Reg. $24.00** $18.99

D. Necklace Set One Simulated Grey Pearl Necklace and One Simulated Amethyst Necklace plus a special goldtone clasp that lets you twist both necklaces into the torsade shown here. (How-to instructions included.) **Reg. $42.00** $37.50 the set

ALL ON

E. Classic Drama Earrings Blue and green or black on goldtone shield-shaped earrings with triangular stripe design. ¾" wide. Clip or pierced. **Reg. $12.00** $9.99 each pair

F. Classic Drama Ring Blue and green or black on goldtone triangle design. Sizes: 5, 6, 7, 8, 9. **Reg. $18.00** $14.99 each

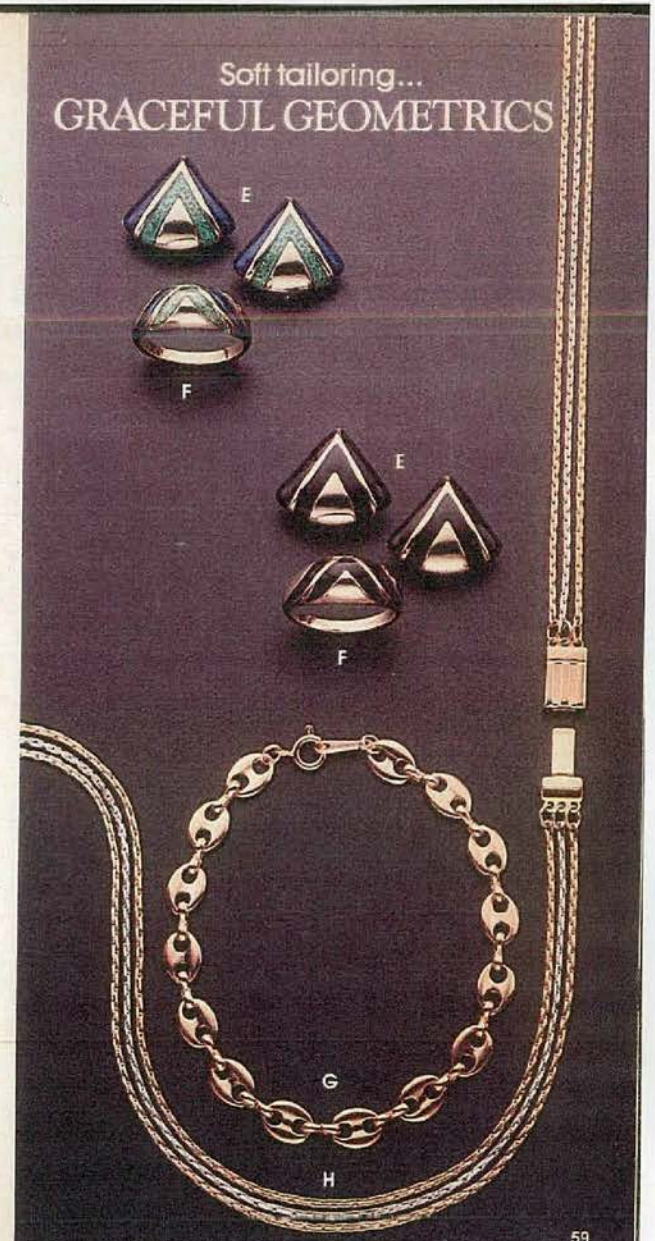
G. Florentine Chain Bracelet. Plush, polished links in goldtone or (not shown) silvertone. S, 6½"; M, 7⅛"; L, 7¾" **Reg. $11.00** **LOWEST PRICE EVER** $6.99

H. Multi-Strand Convertible Necklace/Bracelet Two goldtone and one silvertone chain created to be worn three different ways: as one long necklace, or separated into two units that form a choker and matching bracelet. S, 21¼" long, converts to a 15" choker and 6¾" bracelet. L, 24½" long, converts to a 17" choker and 7½" bracelet. **Reg. $25.00** **LOWEST PRICE EVER** $17.99 the set

SPECIAL Save up to $7.01

Soft tailoring...

GRACEFUL GEOMETRICS



AVON-NY 050224
AV_PIPES_0062098

Lemon Slice Earrings
A most refreshing look, and lots of fun to wear. Plastic. Pierced only. 7/8" diam. **Reg. $7.00**

SPECIAL $5.99
Save $1.01

Filigree Hoop Earrings
Intricate, lace-like design. Goldtone or silvertone. Pierced only. 1/2" long. **Reg. $6.00**

SPECIAL $3.99
Save $2.01 each pair

Dangling Telephone Earrings
Phone attaches to ear, receiver dangles. Great conversation piece. Goldtone. Clip or pierced. 1 1/4" long. **Reg. $9.00**

SPECIAL $6.99
Save $2.01

Pierced earrings have surgical steel posts.

Wishbone Convertible Earrings
Simulated pearls can also be worn alone as studs. Pierced only. Studs, 1/8" diam. Goldtone wishbones, 5/8" long. **Reg. $10.00**

SPECIAL $7.99
Save $2.01

Star Dangle Earrings
Gleaming star-within-a-star motif. Goldtone. Clip or pierced. 1/2" wide. **Reg. $9.00**

SPECIAL $4.99
Save $4.01

Fanciful earrings are a teen delight.

NEW Avon Confetti Earrings
A twist of shiny color dangles from a goldtone ball—and shimmers prettily every time you turn your head. Available in violet or blue aluminum. Pierced only. 2" long. **Reg. $7.00**

SPECIAL $5.99 each pair
Save $1.01

AVON-NY 050225
AV_PIPES_0062099

LEGS LOOK LIKE A MILLION BECAUSE THE FIT IS FABULOUS.

Avon Style & Fit

Regular Sheer Pantyhose
Cotton comfort panel. In all sizes, 10 shades. $2.99

Control Top Pantyhose
Cotton comfort panel. In all sizes, 10 shades. $3.99

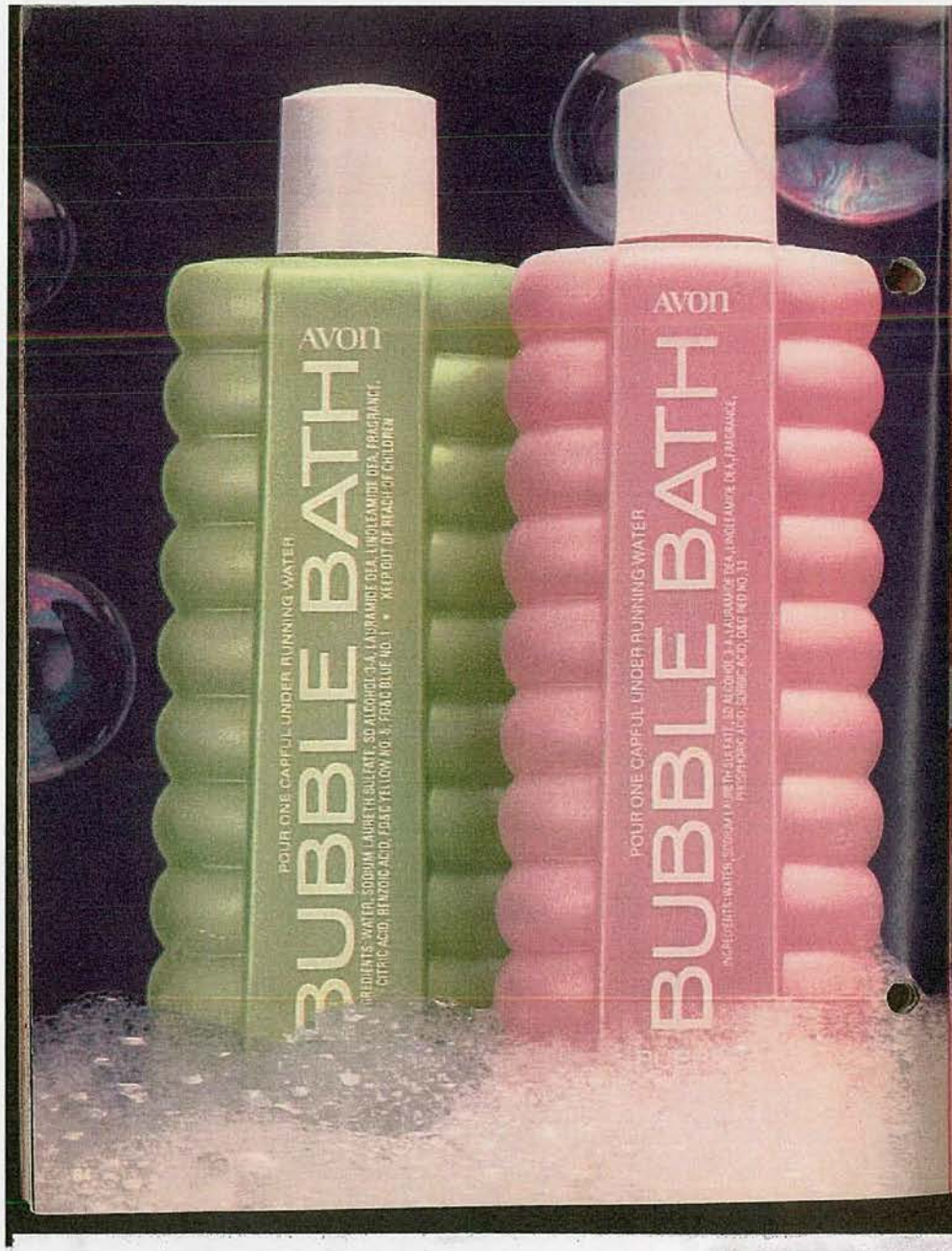
Knee Highs Wide band keeps them comfortably in place. Average and Queen sizes only. Suntan or White only. Three pairs per package. $3.99 for 3 pairs

Total Support Pantyhose
All-day support. Fashion panty. In all sizes, 6 basic shades. $6.99

5 Sure-Fit Sizes
Short • Average • Tall • Queen Short • Queen Tall
(See Catalog for Size Chart.)

Avon Style & Fit Guarantee
Avon Style & Fit Pantyhose are guaranteed to fit and be free from manufacturer's defects. They are not covered under the regular Avon Guarantee.

AVON-NY 050226
AV_PIPES_0062100



America's #1 bubbly

It's the champagne of bubble bath with zillions of tickly bubbles.

Bubble Bath Fresh Green *You'll love its fresh green color, its fresh green scent. It's so zesty... so invigorating. 16 fl. oz. Reg. $7.00*

Bubble Bath Soft Pink *Enjoy a delicious dip in a great soft bubble bath with a soft floral fragrance. Makes a tubful of lasting bubbles...leaves no bathtub ring. 16 fl. oz. Reg. $7.00*

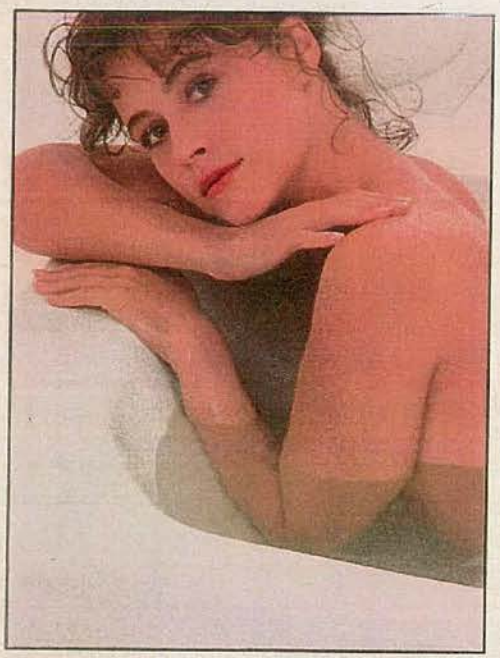
SPECIAL $4.49 EACH

Save $2.51

AVON-NY 050227
AV_PIPES_0062101

The Beauty Bath

Because you need moisture on every inch of you. SKIN-SO-SOFT.



A. Light Bouquet Bath Oil All the benefits of the original—with a light, crisp green fragrance. 16 fl. oz.
Reg. $12.00 **$8.49**

B. Bath Oil The beauty treatment for dry skin. Just a little in the bath water softens skin all over. 16 fl. oz.
Reg. $12.00 **$8.49**

C. Satin Talc A shake-on powder with skin-loving emollients. Leaves skin satiny soft. Absorbs excess moisture. 3 oz.
net wt. Reg. $3.00 **$2.29**

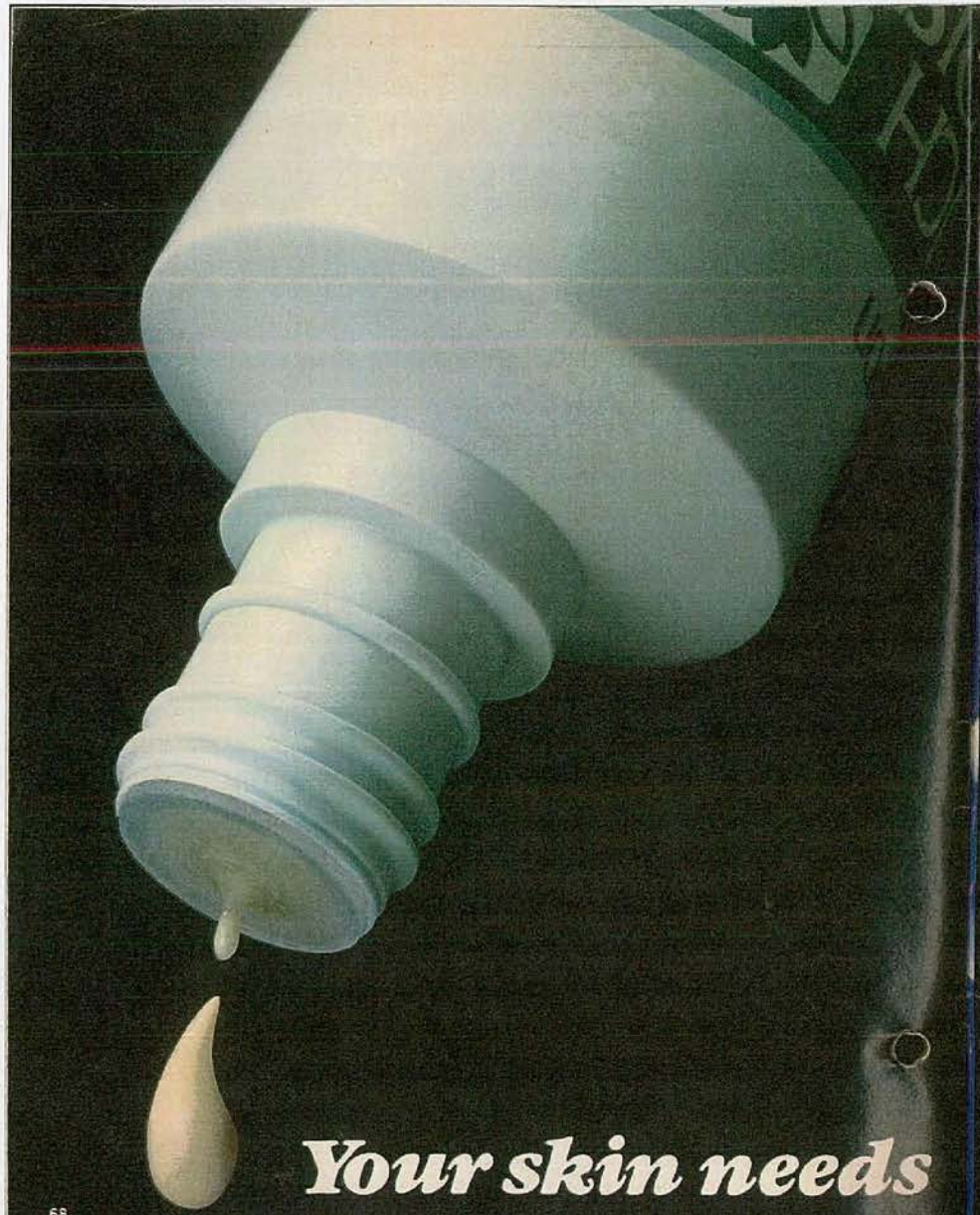
D. Soap An extra lavish touch for your bath. Contains softeners and smoothers that are extra gentle on dry skin. 3 oz.
net wt. Reg. $2.25 **$1.59**

E. Skin Softener A lovely way to soften rough spots like elbows, knees, heels. 5 oz.
net wt. Reg. $5.50 **$3.49**

SPECIALS

Save up to $3.51

AVON-NY 050228
AV_PIPES_0062102



Your skin needs moisture every day.

VITA-MOIST *For Dry-to-Very-Dry Skin*

A. **Hand Cream** *A nongreasy, extra-rich cream for extra moisture. 6 oz. net wt. Reg. $3.50* **$1.99**

B. **Body Lotion** *Helps add vital moisture to dry body skin with extra-rich emollients. 16 fl. oz. Reg. $7.50* **$4.49**

C. **Face Cream** *Moisturizes to help keep skin smooth. Continued use helps prevent dryness. 7 oz. net wt. Reg. $7.50* **$4.49**

RICH MOISTURE *For Normal Skin*

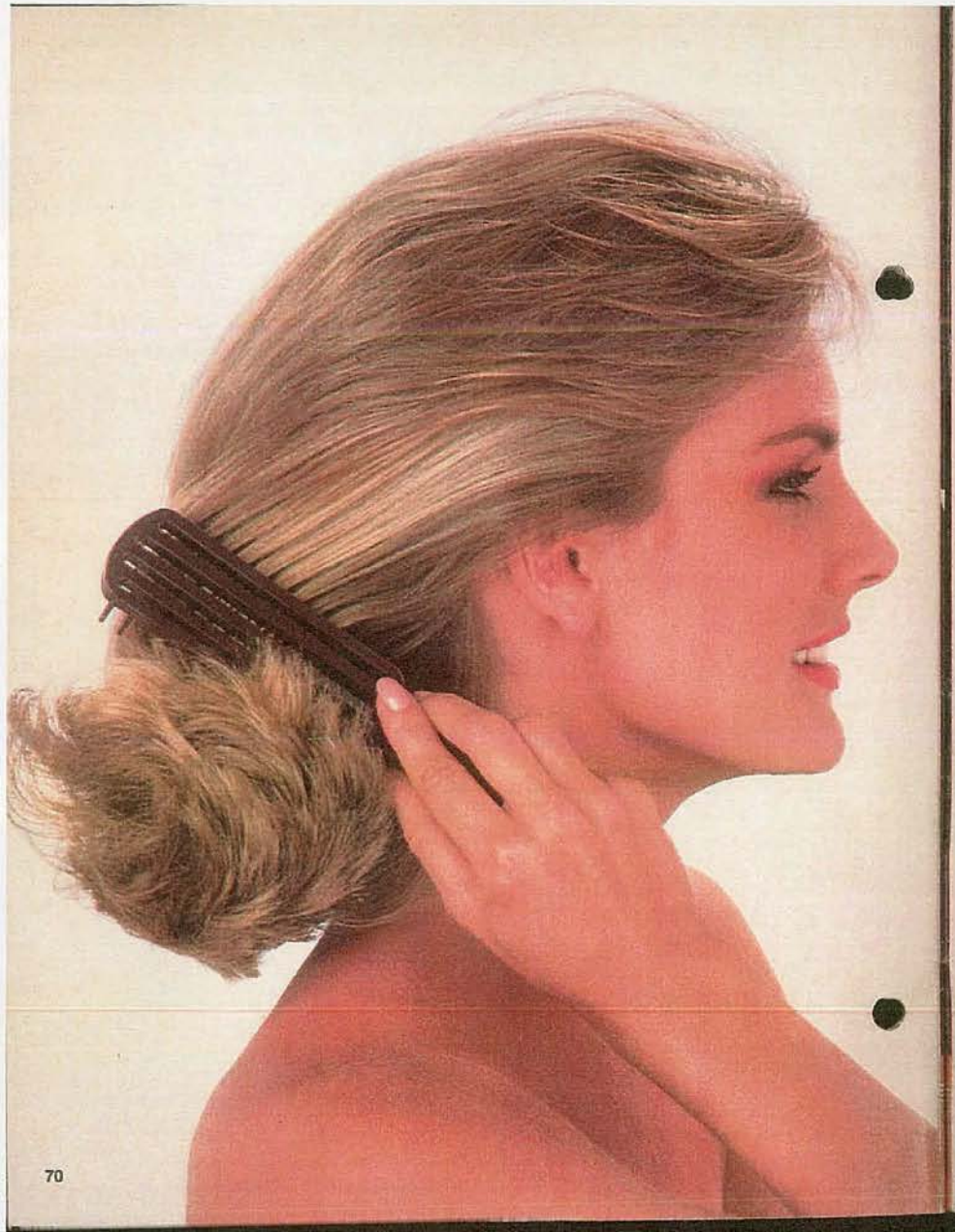
D. **Hand Cream** *Nongreasy. Light moisturizing. 6 oz. net wt. Reg. $3.50* **$1.99**

E. **Body Lotion** *Its protective barrier locks in skin's own natural moisture. 16 fl. oz. Reg. $7.50* **$4.49**

F. **Face Cream** *Softens, smooths. And lightweight enough to wear day or night, even under makeup. 7 oz. net wt. Reg. $7.50* **$4.49**

SPECIALS *Save up to $3.01*

AVON-NY 050229
AV_PIPES_0062103



Now a hair care system as individual as your hair.

AVON NEW VITALITY PLUS NPD
adjusts to your hair's specific needs.

Fortified with Natural Protein Derivative.

A. Conditioning Shampoo for Normal/Dry Hair Rich lathering, pH balanced. 16 fl. oz. **$3.99**
Not shown: 8 fl. oz. $2.49

B. Extra Body Conditioner for Normal/Dry Hair Helps prevent split ends. Leaves hair silky, manageable. 16 fl. oz. **$3.99**
Not shown: 8 fl. oz. $2.49

C. Conditioning Shampoo for Oily Hair Cleanses thoroughly without stripping natural oils. 16 fl. oz. **$3.99**
Not shown: 8 fl. oz. $2.49

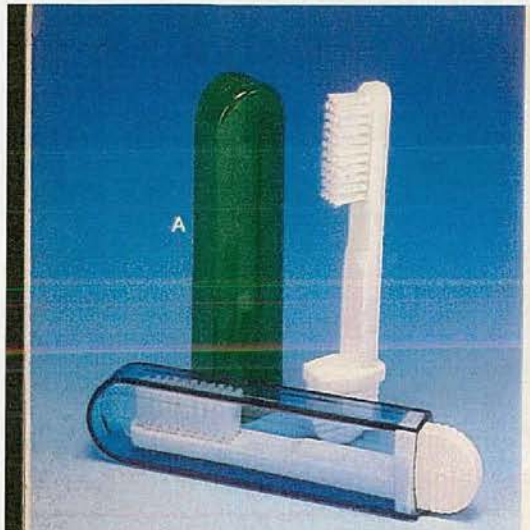
D. Extra Body Conditioner for Oily Hair Leaves hair with great body, bounce and natural luster. 16 fl. oz. **$3.99**
Not shown: 8 fl. oz. $2.49

E. Blow Dry Conditioner Nonaerosol spray-on gives hair manageability and protects against the drying effects of hair appliances. 8 fl. oz. **$2.99**

F. Intensive Conditioning Treatment Super-enriched cream helps treat damaged hair and helps restore it to a healthy appearance. 6 oz. net wt. **$2.99**

EACH 16 OZ. AND 8 OZ. NEW VITALITY SHAMPOO AND CONDITIONER COMES WITH A 35¢ OFF COUPON ON YOUR NEXT PURCHASE

AVON-NY 050230
AV_PIPES_0062104



Personal Care

A. Avon Twice Clean Portable Toothbrush Plastic with nylon bristles. Green or blue. . . . . $1.99 each

AVON FANCY FEET
Just what's needed for happier feet.
B. Double-Action Cream Sloughs/smooths. 3 oz. net wt. . $2.49

C. Double-Action Talc Absorbs moisture/deodorizes. 3.5 oz. net wt. $2.49

D. Double-Action Foot Soak Softens/soothes. 3 fl. oz. . . . $2.49

E. Double-Action Brush Cleans/massages. Nylon bristles. Plastic handle. 6" long. $2.99

F. Avon Cream Soap Each, 3 oz. net wt. . . . . .4 for $1.99

G. Avon Bio-Mend Hair Mending Lotion Helps temporarily mend split hair shafts. 4 fl. oz. $3.49

AVON NATURAL PERFORMANCE BRUSH COLLECTION
H. Professional Styling Brush for Blow Drying Plastic with rubber base. 8½" long. $4.99

I. Professional Styling Vent Brush for Quick Drying All plastic. 8½" long. $4.99

HENNA RICH
J. Shampoo 8 fl. oz. $2.49
K. Conditioner 8 fl. oz. $2.49

AVON ALOE VERA
L. Shampoo 8 fl. oz. $2.49
M. Conditioner 8 fl. oz. $2.49

KEEP CLEAR ANTI-DANDRUFF
N. Shampoo 8 fl. oz. $2.49
O. Conditioner 8 fl. oz. $2.49

NATURALLY GENTLE WITH ESSENCE OF CAMOMILE
P. Shampoo 8 fl. oz. $1.99
Not shown: 16 fl. oz. $2.99
Not shown: 24 fl. oz. $3.99
Q. Conditioner 8 fl. oz. $1.99

AVON-NY 050231
AV_PIPES_0062105

A

B

C D E F

Family Needs

A. Perfumed Liquid Deodorant 2 fl. oz. $1.89

B. Avon Twice Bright Toothpaste 5 oz. net wt. $1.69

CLEARLY GENTLE
Pediatrician-tested formulas for baby's tender skin.

C. Baby Cream Helps prevent diaper irritation. 2 oz. net wt. $1.99

D. Baby Bath pH balanced for gentle cleansing. 8 fl. oz. $1.99

E. Baby Oil After-bath moisturizing for tender areas. 8 fl. oz. $2.99

F. Baby Powder with Cornstarch Helps keep baby comfortably dry and fresh. 7.5 oz. net wt. $1.99

ON DUTY 24 PLUS

G. Solid Anti-Perspirant Deodorant Glides on smooth and dry. 2 oz. net wt. $2.49

H. Aerosol Anti-Perspirant Deodorant Anti-sting, anti-stain formula. 4 oz. net wt. $2.49

I. Cool Confidence Aerosol Anti-Perspirant Deodorant For active women. 4 oz. net wt. $2.49

J. Avon Feelin' Fresh Aerosol Anti-Perspirant Deodorant All-day protection. 4 oz. net wt. $2.49

K. Avon Children's Toothbrush Duo Nylon bristles with white or red plastic handles. Two to a pack. . . . . $1.49 the pair

L. On Duty 24 Plus Deodorant Soap Each, 3 oz. net wt. . . . . 4 for $1.99

M. Avon Feelin' Fresh Deodorant Soap Crisp, citrus-like scent. Each, 3 oz. net wt. . . . . 4 for $1.99

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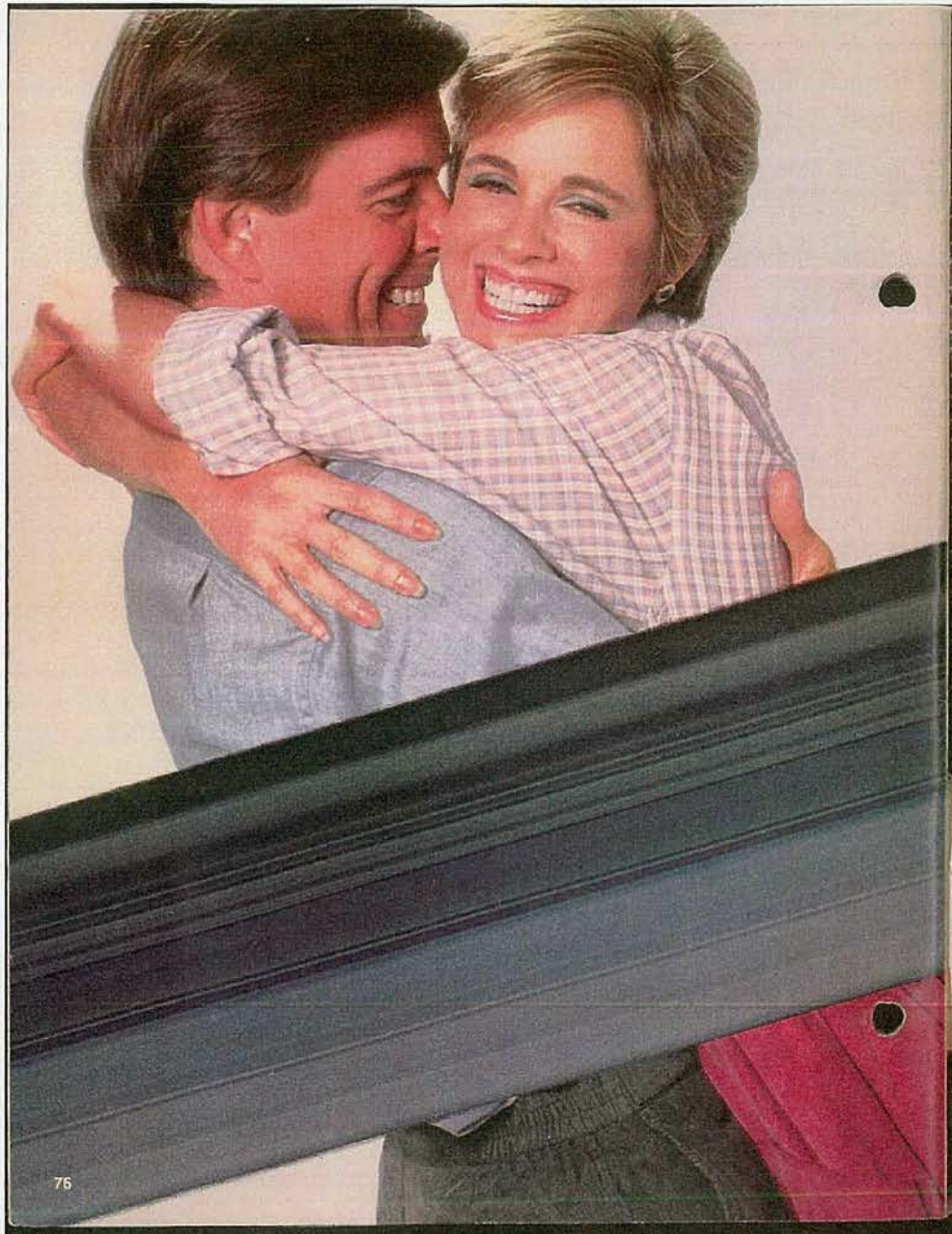

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On Duty 24 Plus Roll-On Anti-Perspirant Deodorant 2 fl. oz.

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